	4	3	2	1
OPENING and CLOSING *(Writer)*	❏ Opening provides relevant information that establishes a clear purpose for the challenge, engaging the listener immediately with an interesting and catchy hook. ❏ Closing reflects on the challenge, reminds the audience of its importance, and provides them with a specific and related action to take. ❏ Skillfully and successfully uses Ethos, Pathos, and/or Logos to inspire the audience to minimize their impact on the Earth.	❏ Opening provides relevant information that establishes a purpose for the challenge. ❏ Closing reflects on the challenge and provides the audience with a specific and related action to take. ❏ Uses Ethos, Pathos, and/or Logos somewhat effectively.	❏ Opening provides information that establishes a vague purpose for the challenge. ❏ Closing reflects and provides an unrelated action for the audience to take, or does not provide one at all. ❏ Attempts to use Ethos, Pathos, and/or Logos, but it is not done effectively.	❏ Opening provides irrelevant information. ❏ Closing is missing. ❏ There is no evidence of Ethos, Pathos, or Logos.
CONTENT *(Host and Mixer)*	❏ Clearly and completely explains, documents, and reflects on the experiences and results of the challenge with sufficient interviews, group member updates, and host narration; holds the listener's attention throughout. ❏ Organizes information logically so the audience can follow the story easily.	❏ Adequately explains, documents, and reflects on the experiences and results of the challenge; some interviews or host narration is undeveloped or confusing. ❏ Most information is organized logically.	❏ Unevenly explains, documents, and/or reflects on the experiences and results of the challenge; there is not enough to be clear. ❏ Some information is not in a logical order.	❏ Does not include host narration. ❏ No apparent logical organization.
DELIVERY *(Host)*	❏ Host's opening, narration, and closing are well-rehearsed and in a conversational style; uses expressive intonation and rhythm, clear enunciation, good pacing, and professional vocabulary and grammar.	❏ Host's opening, narration, and closing are rehearsed, but not completely smooth; there may be some fillers, unnatural pauses, and unclear enunciation.	❏ Host's opening, narration, and closing sound unrehearsed; there may be some unprofessional vocabulary or grammar.	❏ Host's opening, narration, and closing are hesitant, choppy, and hard to understand.
TECHNICAL PRODUCTION *(Mixer)*	❏ Transitions between clips are smooth and spaced well, with effective fading in and out and layered soundbites. ❏ Volume of voices and sounds enhances the presentation and is consistent; if music is present, it is used effectively and does not overpower or distract from the content. ❏ Between 3 and 12 minutes (ideally 5 - 7 minutes)	❏ Most transitions between clips are smooth; there is little to no dead space. ❏ Volume of voices, sounds, and music sometimes distracts from the presentation or is unclear. ❏ Over or under 3 - 12 minutes by 60 seconds or less.	❏ Transitions between clips are abrupt and have inconsistent spacing. ❏ Volume of voices, sounds, and music is inconsistent, distracting, and/or unclear. ❏ Over or under 3 - 12 minutes by more than 60 seconds.	❏ Transitions contain dead space or overlapping sounds that can't be understood. ❏ Volume changes are highly distracting and impede understanding of the content. ❏ Over or under 3 - 12 minutes by more than 2 minutes.
VISUAL *(Documentor)*	❏ Powerpoint effectively explains and documents both the challenge and the podcast project. ❏ Includes relevant facts and pictures of the challenge and project in action, and each is accompanied by clear captions. ❏ Organized logically so viewers understand the purpose of the challenge, how it went for the	❏ Powerpoint explains and documents most of the challenge and project. ❏ Includes facts and pictures of the challenge and project in action, with some captions. ❏ Organized logically so viewers understand the purpose of the	❏ Powerpoint explains and documents some of the challenge and project. ❏ Includes facts and pictures of the challenge and project in action. ❏ Organization sometimes does not make sense, making it hard to understand for the audience.	❏ Powerpoint documents only the challenge or the podcast project. ❏ Does not include pictures of the challenge or podcast. ❏ There is no apparent organization.

	group, and the implications for both the group members and the Earth.	challenge and how it went for the group.		