

## Project Save the Earth Fair Art Critique Rubric

Artist's Name: \_\_\_\_\_ Period: 5/7, 6/8, 9/11, 10/12

Group # \_\_\_\_\_

**Essential Question for Art:** How can we influence a certain audience to minimize their impact on Earth?

**Requirements:** You must be able to answer this question in your presentation. Your group must meet the requirements below. Your task is to create an activity or video that influences a target audience to take action on their impact on Earth.

ESK 3	Requirements	4 Mastery	3 Approaching	2 In Progress	1 Incomplete
<b>Logos</b> <b>ESK 1 Essential Skills and Knowledge</b> Grade = ____	<b>* Includes everything required</b> <b>Logos</b> - Quality and specific fact(s) displayed clearly in your activity or video. It must be age appropriate, impactful/specific to our audience so it will make them want to make a change, relevant to your topic, and accurate information.	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.
<b>Take Away</b> <b>ESK 1 Essential Skills and Knowledge</b> Grade = ____	<b>* Includes everything required</b> <b>Take Away</b> - Connect this to your action plan. You gave the public something physical to take with them (minimum of 60). This item is important that it visually and logically connects to the theme and it's cheap/free to make, it is eco friendly (avoid using plastic or handing out candy as your only take away), it is CREATIVE, made neatly so hopefully it won't go straight into the trash after they get it. Stop motion groups need one as well. No fliers or business cards allowed.	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.
<b>Action Plan</b> <b>ESK 1 Essential Skills and Knowledge</b> Grade = ____	<b>* Includes everything required</b> <b>Action Plan Goal</b> - On your station display your action plan goal. It must contain an action verb that the public can do to minimize their impact on Earth. The action plan goal is clearly displayed one your activity, it is age appropriate, it is a realistic goal for your target audience to obtain. It connects to your overall theme and activity at your station. <i>For Example, "Use more technology to reduce paper waste."</i>	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.
<b>Pathos</b> <b>ESK 3 Design Concept</b> Grade = ____	<b>* Includes everything required</b> <b>Pathos</b> - Quality visuals or stories that create empathy and make the public want to do something about it. (Keep it age appropriate). The images are complete and made neatly. They align with the logos fact(s).	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.
<b>Activity</b> <b>ESK 1 Essential Skills and Knowledge</b> Grade = ____	<b>* Includes everything required</b> <b>Activity</b> - (Stop motion groups your audience watches your video) Other stations the public has a hands on activity at your station. The activity is age appropriate, draws a crowd, and provides the public with new knowledge related to your topic. (Infinity Cube groups must provide another activity to accompany just flipping the infinity cube.)	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.
<b>Station Set Up</b> <b>ESK 3 Design Concept</b> Grade = ____	<b>* Includes everything required</b> <b>Station Set Up</b> - Your set up is unique and different from all of the other groups or games seen at the fair. It will be outdoors so it needs to withstand a possible light breeze. You completed the decorations by April 10th. The pathos visuals are a focal point, the activity is easily accessible by the public (think about traffic flow), the logos facts are clearly displayed, the action plan goal is clearly displayed and EVERYTHING in your set up matches your theme.	All requirements were met successfully	One requirement was not met successfully.	Two requirements were not met successfully.	More than three requirements were not met successfully.

Feedback: (successes are... or suggestions are...)

