

Book Project Calendar

Overall Project length 2.5 months

*Prior to this lesson, my class explored various forms of creative writing; including poetry, short stories, flash fiction, and creative non-fiction. Students were also given opportunities to write in these same genres, and read their work aloud to the class during numerous writing workshop sessions. I would recommend spending at least 1 month with students writing and reading in various forms prior to launching the book project. The remainder of the time (1.5 months) I have broken down below according to the four student-selected group roles: writers, designers, builders, planners.

Project Calendar for the Writers Group

Week 1: Exploration and selection of book publishing program/format.

Week 2: Decision on number of pages and general layout.

Weeks 3 & 4: Collect peer creative writing submissions and edit work with one-on-one (student-to-student) meetings. Submit edited work to shared class book manuscript.

Week 5: Write and submit your own work and share to class book manuscript.

Week 6: Prepare and complete final shared manuscript for publication.

Project Calendar for the Designers Group

Week 1: Discuss and design front/back book covers. Submit to the shared class book manuscript.

Week 2: Discuss and design inside book artwork, including sketches, photographs, and all forms of digital art. Submit to the shared class book manuscript.

Week 3 & 4: Write your creative writing pieces for the book and submit to the shared class book manuscript.

Week 5 & 6: Finalize front and back covers and inside artwork and submit to the shared class book manuscript.

Project Calendar for the Builders Group

Week 1: Build a bookshelf and submit a materials request for your next proposed building project.

Week 2: Write and submit your own work to the shared class book manuscript.

Weeks 3 & 4: Build and complete a bookshelf of your own design.

Week 5: Build and complete individual "bookends" with a personal connection.

Week 6: Paint and polish your work. All objects should have a "professional" finish.

Project Calendar for the Promoters Group

Week 1: Decide book launch party time, date, and location.

Week 2: Discuss and design book launch theme for party and related promotional materials.

Weeks 3 & 4: Write and submit your own creative writing pieces to the shared class book manuscript.

Week 5: Plan details of book launch party; including food, music, and order of events

Week 6: Create 3 promotional advertisements for book and book launch party, including 1 social media ad, 1 video ad, and 1 print ad.